

OLA PRESCHOOL PRESENTS

Fall FESTIVAL

FRIDAY

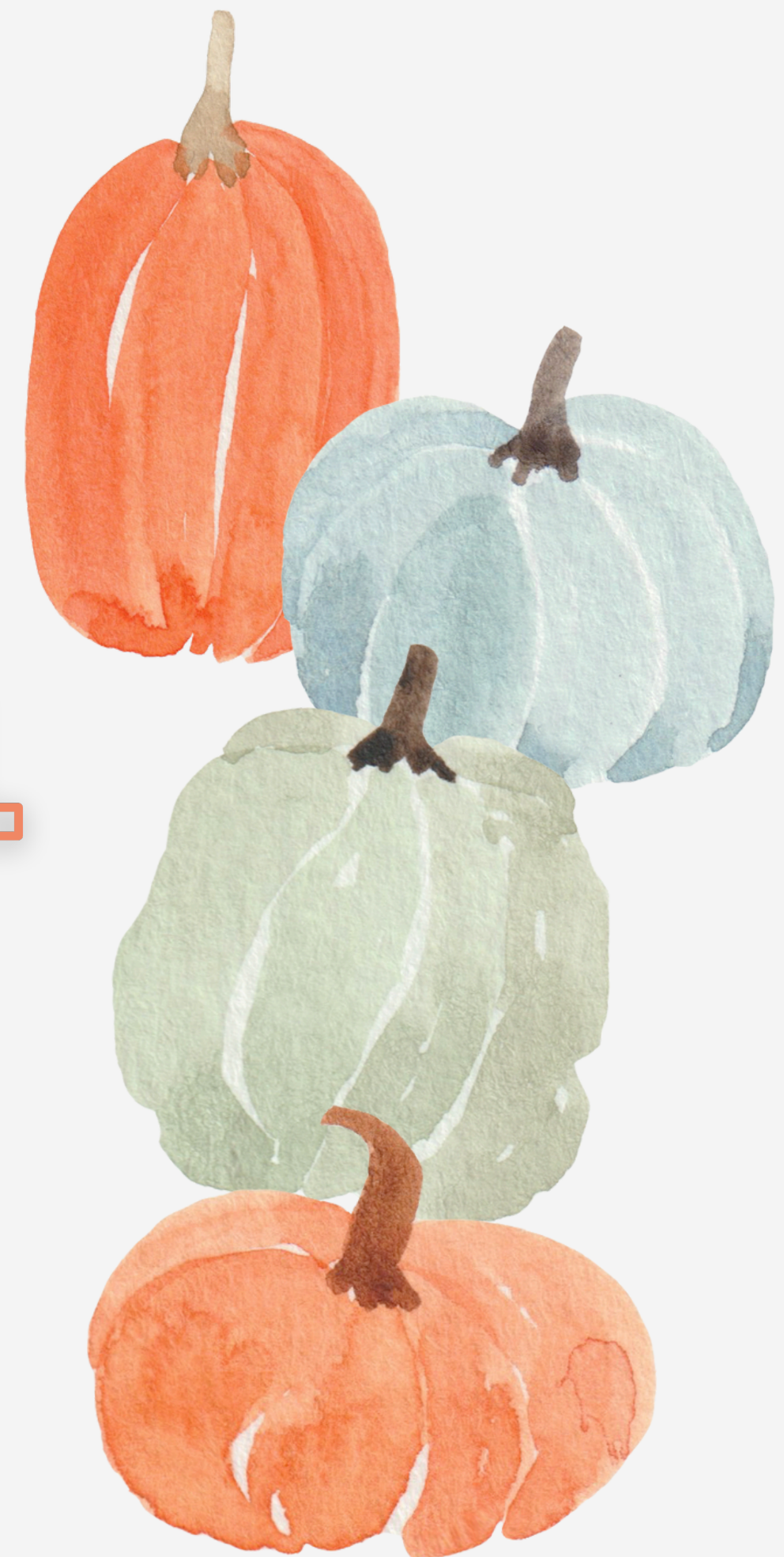
OCTOBER 25, 2024

5:00-7:30PM

1350 HEARST DRIVE NE
BROOKHAVEN, GA 30319

OLAPRESCHOOL-ATLANTA.ORG

KATHLEEN JACKOWSKI • DIRECTOR
KJACKOWSKI@OLACHURCH.ORG



2023/24

Fundraising Recap

Every October, OLA Preschool proudly hosts our annual fundraiser, Fall Festival. Over 300 family & friends attend for a night of fun and fellowship and an opportunity to raise funds for OLA Preschool. With the funds raised from our event, the Preschool has been able to complete projects to create an updated, interactive and FUN learning space for our children.

Here's a look at what we accomplished with the funds raised from our 2023/24 event:

1

Created a sidewalk along the outside of the playground between the two entry gates for added safety

2

Began an endowment and sponsorship fund for future families to utilize

3

Replenished all classrooms with new school materials, rugs, and supplies

2024/25

Fundraising Goal

We are asking for support to help achieve our 2024/25 fundraising goals, made possible with a donation of a sponsorship package and/or raffle/silent auction prize(s). We appreciate your consideration of a donation!

Our generous community of supporters like you will provide our Preschool with the ability to reach our annual fundraising goals!

This year we have one primary fundraising goal:

Fund the Need

1

Install a carpool canopy at the front entrance of the Preschool to provide:

- Protection from the elements for students and faculty
- Improved security

GOAL: \$40,000

Executive Corporate Sponsorships

DIAMOND



"ZOOTASTIC"

\$3,000

- Prominently showcased as a DIAMOND Sponsor on all 2024 Fall Festival signage
- Exclusive Sponsor of "Zootastic", featuring a pony ride, goats, pigs, sheep, ducks, chickens, rabbits

PLATINUM

"WHERE PAINT MEETS PLAY"

\$2,500

- Exclusive Sponsor of the highly requested face painting station, with three master face painters
- Logo to be prominently displayed in front of the face painting table

SAPPHIRE

"SNAPPIN SMILES"

\$2,000

- Exclusive Sponsor of the Fall Festival photo booth
- Logo to be featured on keepsake photos printed for families

Executive Corporate Sponsors receive:

- *Highlighted on signage to be displayed in front of OLA Church the week of the Festival*
- *Logo recognition and special appreciation at the event*
- *Highlighted on OLA Preschool Social Media*
- *Recognized in OLA Preschool emails pre and post-event*
- *May provide marketing signage or a banner to be displayed at the event*
- *All Corporate Sponsorships also include a Family Package of tickets to the Fall Festival & are tax deductible*

Premium Corporate Sponsorships

RUBY "ALL ABOARD"



\$1,500

- Exclusive Sponsor of the new Trackless Train attraction
- Logo to be printed on train tickets and signage displayed at the train pickup location

EMERALD "REACH FOR THE SKY"

\$1,000

- Exclusive Sponsor of two large bounce houses to ensure fun for all ages
- Logo to be prominently displayed in front of bounce house area

Premium Corporate Sponsors receive:

- *Highlighted on signage in front of OLA Church the week of the Festival*
- *Logo recognition and special appreciation at the event*
- *Highlighted on OLA Preschool Social Media*
- *Recognized in OLA Preschool emails pre and post-event*
- *May provide marketing signage or a banner to be displayed at the event*
- *All Corporate Sponsorships also include a Family Package of tickets to the Fall Festival & are tax deductible*

Corporate Sponsorships

GOLD

\$750

-
- Featured as a Gold Sponsor on all 2024 Fall Festival signage
 - Highlighted on signage to be displayed in front of OLA Church the week of the Festival
 - Logo recognition and special appreciation during OLA Preschool carpool the week of the Festival (exposure to 75+ families)
 - May provide marketing signage or a banner to be displayed at the event

SILVER

\$500

-
- Featured as a Silver Sponsor on all 2024 Fall Festival signage
 - Highlighted on signage to be displayed in front of OLA Church the week of the Festival
 - May provide marketing signage or a banner to be displayed at the event

BRONZE

\$250

-
- Featured as a Bronze Sponsor on all 2024 Fall Festival signage
 - May provide marketing signage or a banner to be displayed at the event

RAFFLE DONOR

- Featured as a raffle donor at the 2024 Fall Festival. May provide marketing materials.

All Corporate Sponsorships also include a Family Package of tickets to the Fall Festival & are tax deductible.

Family Sponsorships & Tickets

All Family Sponsorships include a Family Package to the Fall Festival, Family sponsors will be recognized for their generosity at the event. Sponsorships are tax deductible.

DIAMOND

\$2,000



PLATINUM

\$1,000



GOLD

\$750



SILVER

\$500



BRONZE

\$250



FAMILY PACKAGE

\$90 includes

- 2 Adult Tickets
- 2 Children Tickets
- 10 Raffle Tickets
- 3 Wine Toss Tickets

FEATURED ATTRACTIONS

- Pony Ride: \$10 for 1 ticket
- Trackless Train Ride: \$10 for 1 ticket
- Cake Walk: \$5 for 3 walk tickets
- Raffle: \$20 for 10 tickets • \$30 for 25 tickets
- Wine Toss: \$10 for 1 ticket • \$25 for 3 tickets

TICKETS

- Adults: \$20 • Includes dinner + 2 drink tickets
- Children: \$15 • Includes dinner + activities

What to Expect

Come enjoy a night of fun and fellowship with OLA Preschool families! We will send an event timeline and more details about the event in mid-October but you can expect the following activities for adults and children:



Photobooth



Silent Auction & Raffles



Bounce Fun



Face Painting



Cake Walk



Live Music



Petting Zoo and Pony Rides



Games



Wine Toss



Pumpkin Palooza



Trackless Train Rides

MANY

Thanks & Gratitude

A **heartfelt** 'thank you' in advance for your support of OLA Preschool and our young children! Your generosity will help these children **grow and learn**, and for that we are most appreciative.

The Tax ID for OLA Preschool is **58-0954717**. If you need further information, or would like to purchase a sponsorship and/or make a donation, please contact our sponsorship committee, and they will assist with donation steps.

Email: OLAPreschoolSpecialEvents@gmail.com

Website: olapreschool-atlanta.org/fall-festival

Blessings,

OLA Preschool Fall Festival Committee
